

Message Text

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PAGE 01 STATE 214412
ORIGIN AGRE-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 R

DRAFTED BY AGRIC/FAS/ETSD:LMOE:PAP
APPROVED BY EA/J:RNKILPATRICK
AGRIC/FAS/ETSD:WDOBBINS
AGRIC/FAS/FMD:JMINYARD
AGRIC/FAS/AA:ERANSOM
AGRIC/FAS/MSD:ERBEVIS
EA/J:HACOCCHRAN
- - -/IS

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R 080113Z SEP 77
FM SECSTATE WASHDC
TO AMCONSUL NAHA

UNCLAS STATE 214412

E.O. 11652: N/A

TAGS: BTRA, JA

SUBJECT: AGRICULTURAL TRADE SHOW, NEW ORLEANS

1. THE SOUTHERN UNITED STATES TRADE ASSOCIATION (SUSTA), A NON-PROFIT ORGANIZATION OF DEPARTMENTS OF AGRICULTURE IN 15 SOUTHERN STATES, WILL BE HOLDING ITS 3RD INTERNATIONAL FOOD AND AGRICULTURAL SHOW IN NEW ORLEANS, LOUISIANA, FEBRUARY 16-18. THIS IS LARGEST FOOD EXHIBIT IN U.S. DEVOTED EXCLUSIVELY TO FOREIGN MARKET. APPROXIMATELY 100 EXHIBITORS WILL DISPLAY EVERY CONCEIVABLE TYPE OF FRESH, FROZEN, CANNED AND DEHYDRATED FOOD PRODUCT. THIS WILL INCLUDE MEAT POULTRY, SEAFOOD, AND ALL TYPES OF GROCERY ITEMS. THERE IS NO REGISTRATION FEE FOR FOREIGN VISITORS. SUSTA WILL GLADLY MAKE ARRANGEMENTS FOR GUESTS TO VISIT PROCESSORS AND/OR GROWERS OF ANY PRODUCT OF INTEREST. SUSTA IS PARTIALLY UNCLASSIFIED

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FINANCED BY U.S. DEPARTMENT OF AGRICULTURE.

2. ROY COPELAN, JR., MARKETING SPECIALIST, SOUTH CAROLINA DEPARTMENT OF AGRICULTURE WILL BE VISITING SHORTLY TO PROMOTE THE SUSTA SHOW AND TO MAKE PERSONAL CONTACT WITH FOOD IMPORTERS. WILL BE GREATLY APPRECIATED IS ASSISTANCE CAN BE PROVIDED IN ARRANGING A MEETING BETWEEN COPELAN AND

PRINCIPAL FOOD IMPORTERS IN YOUR AREA. SUGGESTED DATE FOR

SUCH A MEETING OR RECEPTION IS OCTOBER 24. COPELAN CAN
COVER COST UP TO \$100 FOR REFRESHMENTS, ETC.

3. PLEASE ADVISE IF MEETING CAN BE ARRANGED WITH LOCAL
FOOD TRADE ON SUGGESTED DATE AN. VANCE

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Message Attributes

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Capture Date: 01-Jan-1994 12:00:00 am
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Sent Date: 08-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: LMOE:PAP
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Executive Order: N/A
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ISecure: 1
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Status: NATIVE
Subject: AGRICULTURAL TRADE SHOW, NEW ORLEANS
TAGS: BTRA, JA
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